

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event Reported): January 15, 2026

**HIGH ROLLER TECHNOLOGIES, INC.**  
(Exact Name of Registrant as Specified in Charter)

**001-42202**  
(Commission File Number)

**Delaware**

(State or Other Jurisdiction  
of Incorporation)

**87-4159815**

(I.R.S. Employer  
Identification Number)

**400 South 4th Street, Suite 500-#390**

**Las Vegas, Nevada 89101**

(Address of principal executive offices, with zip code)

**(702) 509-5244**

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	ROLR	NYSE American LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR§230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 8.01 Other Events**

On January 15, 2026 and January 16, 2026, High Roller Technologies, Inc. issued press releases related to certain business developments. Copies of these press releases are furnished as exhibits to this Current Report on Form 8-K.

The press releases issued are as follows:

- January 15, 2026 – Press release titled “High Roller Technologies and Power Protocol Partner to Introduce Web-3 Enabled Incentive-Driven Engagement”
- January 15, 2026 – Press release titled “High Roller Technologies Plans Strategic Marketing Partnership with Lines.com to Accelerate U.S. Prediction Markets Launch, Signs Letter of Intent”
- January 16, 2026 – Press release titled “High Roller Technologies Signs Letter of Intent for Strategic Marketing Agreement with Forever Network to Amplify U.S. Prediction Markets Launch”
- January 16, 2026 – Press release titled “High Roller Technologies Signs Letter of Intent with Leverage Game Media to Support U.S. Prediction Markets Launch”

The information contained in the press releases furnished as exhibits to this Form 8-K is furnished pursuant to Item 8.01 and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

**Item 9.01 Financial Statements and Exhibits**

Exhibit No.	Description
99.1	<a href="#">Press Release, dated January 15, 2026</a>

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**HIGH ROLLER TECHNOLOGIES, INC.**

Date: January 21, 2026

By: /s/ Adam Felman  
Adam Felman  
Chief Financial Officer

# HIGH ROLLER

## TECHNOLOGIES, INC

### High Roller Technologies and Power Protocol Partner to Introduce Web-3 Enabled Incentive-Driven Engagement

*High Roller plans to introduce Web3-enabled incentives to reshape player engagement.*

*Las Vegas, NV, Jan. 15, 2026 (GLOBE NEWSWIRE) --* High Roller Technologies, Inc. ("High Roller") (NYSE: ROLR), a publicly listed global operator of premium online casino brands, today announced a strategic collaboration with Power Protocol to explore next-generation Web3-enabled engagement models. The initiative will assess how incentive-based user experiences can be responsibly deployed at scale to deepen engagement and unlock new revenue opportunities across regulated digital entertainment markets.

The collaboration brings together High Roller's emerging global online gaming footprint and Power Protocol's high-intent incentive infrastructure to assess how mission-based rewards, behavioral incentives, and co-created user experiences can be responsibly integrated into consumer-friendly products at scale. The initiative will focus on expanding engagement, improving retention, and enabling new forms of value exchange beyond traditional advertising and promotion mechanics.

#### **Seth Young, Chief Executive Officer at High Roller, said:**

*"This collaboration allows us to evaluate new engagement frameworks that align with how digital consumers interact today. We're focused on responsibly testing incentive-driven models that could enhance user engagement and open the door to incremental revenue opportunities within regulated markets."*

Under the collaboration, the companies will evaluate how Power Protocol's incentive layer can support responsible engagement across High Roller's award-winning casino brands, including, High Roller and Fruta. Areas of exploration include geofenced activations, co-created reward experiences, and ecosystem integrations designed to surface relevant incentives to users while maintaining compliance with applicable regulatory, licensing, and responsible gaming standards.

High Roller offers more than 6,000 premium games from over 90 leading providers, spanning slots, table games, live dealer experiences, and more.

#### **Seth Young, Chief Executive Officer at High Roller, said:**

*"We continuously evaluate emerging technologies that may enhance responsible consumer engagement and improve the player experience within our markets of focus. This collaboration allows us to explore a high-upside, innovative engagement framework within the Web3 ecosystem, and we are excited about the potential of this partnership relationship to expand into new markets and deliver additional revenue streams."*

Power Protocol is built on the same proven behavioral and viral mechanics behind the successful mobile game Fableborne, enabling applications to route incentives directly to users in ways that drive meaningful action rather than passive impressions.

#### **Kam Punia, Leading Contributor at Power Protocol Limited, said:**

*"Power Protocol was designed to help applications reward meaningful user behaviour; not passive impressions. Working with High Roller gives us the opportunity to explore co-created experiences and expand access to new, high-intent audiences across established markets."*

The collaboration aligns with both companies' strategic focus on responsible innovation, sustainable growth, and expanded digital engagement. As part of the initiative, the parties will assess technical feasibility, compliance considerations, and product pathways for safely deploying incentive-driven engagement models in regulated environments.

#### **About High Roller Technologies, Inc.**

High Roller Technologies, Inc. is a leading global online gaming operator known for its innovative casino brands, High Roller and Fruta, listed under the ticker ROLR on the NYSE. The Company delivers a cutting-edge real-money online casino platform that is intuitive and user-friendly. With a diverse portfolio of over 6,000 premium games from more than 90 leading game providers, High Roller Technologies serves a global customer base, offering an immersive and engaging gaming experience in the rapidly expanding multi-billion iGaming industry. The online casino features enhanced search engine optimization, machine learning, seamless direct API integrations, faster load times, and superior scalability.

As an award-winning operator, High Roller Technologies continues to redefine the future of market engagement through innovation, performance, and a commitment to excellence. For more information, please visit the High Roller Technologies, Inc. investor relations website, X, Facebook, and LinkedIn pages.

#### **About Power Protocol**

Power Protocol is a consumer applications and infrastructure company focused on building high-quality interactive experiences and next-generation engagement systems. The protocol originated from Fableborne, a flagship, mass-market mobile game developed in close partnership with an established games studio, where its engagement, retention, and monetization mechanics were designed, tested, and refined at scale.

Built on this foundation, Power Protocol operates as a high-intent distribution and incentive layer that helps consumer applications replace traditional advertising models with mission-based rewards, behavioural incentives, and value-recycling loops. The protocol combines proven product design, behavioural economics, and scalable infrastructure to drive sustainable user growth without disrupting familiar Web2 user experiences.

Power Protocol is supported by long-term partners and backers across gaming, Web3, and consumer technology.

For more information, visit: <https://powerprotocol.xyz/en>

#### **Forward Looking Statements**

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the

economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include such factors as discussed throughout Part I, Item 1A. Risk Factors and Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K for the year ended December 31, 2024 and throughout Part I, Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations and in Part II, Item 1A. Risk Factors of our Quarterly Report on Form 10-Q for the quarter ended September 30, 2025. Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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# HIGH ROLLER

## TECHNOLOGIES, INC

### High Roller Technologies Plans Strategic Marketing Partnership with Lines.com to Accelerate U.S. Prediction Markets Launch, Signs Letter of Intent

*Partnership advances marketing strategy in preparation for pending launch of recently announced entry into Prediction Markets*

**Las Vegas, Nevada -- January 15, 2026** -- High Roller Technologies, Inc. ("High Roller") (NYSE: ROLR), operator of the award-winning, premium online casino brands High Roller and Fruta, today announced it has signed a non-binding Letter of Intent ("LOI") with **Lines.com**, a premier sports media platform owned by Spike Up Media, to enter into and execute a strategic marketing partnership designed to accelerate customer acquisition and brand awareness for High Roller's planned entry into U.S. prediction markets.

This LOI follows High Roller's announcement of its strategic partnership with Crypto.com | Derivatives North America to launch a regulated event-based prediction markets product in the United States.

Through the contemplated strategic marketing partnership, Lines.com will serve as a key distribution and media partner, leveraging its high-intent audience, advanced automation infrastructure, and market-leading conversion performance to support High Roller's prediction markets rollout.

Lines.com operates one of the strongest sports media content platforms in the USA, covering six major professional and collegiate sports leagues over more than 100,000 indexed pages. Additionally, Lines.com boasts a sports social media network of 2.11 million followers, which generated nearly 70 million views in the past 30 days.

"Following our announcement with Crypto.com, we are focused on executing a disciplined go-to-market strategy that prioritizes scale, efficiency, and high-quality user acquisition," said **Seth Young**, Chief Executive Officer of High Roller Technologies. "Lines.com brings a powerful combination of audience reach, conversion performance, and automation-driven distribution that aligns perfectly with our vision for building a leading prediction markets platform in the U.S."

The partnership is designed to introduce High Roller's prediction market offerings to an audience that already understands implied probability, odds-based decision-making, and event-driven trading dynamics.

"Prediction markets are a natural extension of the sports media ecosystem our audience already participates in," said Eric Ames, Chief Executive Officer at Spike Up Media. "We've built our platform around surfacing high-intent users at the exact moment they are seeking actionable insights, and High Roller's upcoming prediction markets product is a strong fit for that audience."

In addition to traditional search visibility, Lines.com has established a leading position in AI-driven discovery channels, with nearly 800 AI citations across platforms including Google AI Overview, ChatGPT, Perplexity, and Gemini—more than three times key competitors.

This visibility is expected to support High Roller's brand presence as consumers increasingly rely on AI-powered tools to discover market-based products.

The Lines.com partnership complements High Roller's broader strategy to combine regulated market infrastructure, premium consumer experiences, and scalable digital distribution as it expands beyond iGaming into prediction markets.

Spike Up Media A.B. is a shareholder of the Company. Michael Cribari and Brandon Eachus, who currently serve as directors on the Company's board of directors and two of the Company's largest shareholders, own interests in Spike Up Media.

#### Important Notice Regarding the Letter of Intent

This press release describes a LOI and the Parties' intention to negotiate and execute definitive documentation. No assurance can be given that a definitive agreement will be executed. Unless and until a definitive agreement is executed, the described business relationship remains subject to negotiation and satisfaction of conditions.

#### About High Roller Technologies, Inc.

High Roller Technologies, Inc. is a leading global online gaming operator known for its innovative casino brands, High Roller and Fruta, listed under the ticker ROLR on the NYSE. The Company delivers a cutting-edge real-money online casino platform that is intuitive and user-friendly. With a diverse portfolio of over 6,000 premium games from more than 90 leading game providers, High Roller Technologies serves a global customer base, offering an immersive and engaging gaming experience in the rapidly expanding multi-billion iGaming industry. The online casino features enhanced search engine optimization, machine learning, seamless direct API integrations, faster load times, and superior scalability.

As an award-winning operator, High Roller Technologies continues to redefine the future of market engagement through innovation, performance, and a commitment to excellence. For more information, please visit the High Roller Technologies, Inc. investor relations website, X, Facebook, and LinkedIn pages.

#### About Lines.com

Lines.com, a Spike Up Media property, is a leading sports betting media and technology platform delivering automated, data-driven content across major professional and collegiate sports. The platform combines large-scale content automation, AI-powered insights, and proven conversion optimization to connect high-intent sports bettors with regulated betting and market-based products.

#### Forward Looking Statements

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include such factors as discussed throughout Part I, Item 1A. Risk Factors and Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K for the year ended December 31, 2024 and throughout Part I, Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations and in Part II, Item 1A. Risk Factors of our Quarterly Report on Form 10-Q for the quarter ended September 30, 2025. Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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# HIGH ROLLER

## TECHNOLOGIES, INC

### High Roller Technologies Signs Letter of Intent for Strategic Marketing Agreement with Forever Network to Amplify U.S. Prediction Markets Launch

*In 2025, Forever Network delivered more than 20 billion impressions across its platforms to 450 million people*

*Recently announced collaboration with Crypto.com sets the stage for High Roller's entry into the regulated U.S. prediction markets*

**January 16, 2026 — Las Vegas, Nevada** — High Roller Technologies, Inc. (“High Roller”) (NYSE: ROLR), operator of the award-winning, premium online casino brands High Roller and Fruta, today announced it has signed a non-binding Letter of Intent (“LOI”) with Forever Network to finalize and execute a strategic marketing agreement with **Forever Network**, a rapidly growing social-first sports media and fan engagement platform, to support the Company’s planned launch of a regulated prediction markets product in the United States.

This new collaboration will complement High Roller’s announced strategic partnership with Crypto.com | Derivatives North America to enter the U.S. prediction markets space. It is anticipated that pursuant to the definite agreement, Forever Network will serve as a key media and distribution partner, leveraging its extensive audience reach and engagement to drive awareness, acquisition, and sustained growth for High Roller’s prediction markets offerings.

Forever Network is a Sydney-based digital sports media company that reaches millions of fans across global social platforms and digital properties. The company’s flagship brand, *Basketball Forever*, is ranked among the highest-engagement sports media destinations for millennial audiences, and Forever Network’s content and fan experiences now span multiple major sports verticals worldwide.

In 2025, Forever Network delivered **more than 20 billion impressions across its platforms** to 450 million people, with its audience continuing to grow as the company expands coverage into additional sports and interactive fan formats. The network’s history of engaging passionate, prediction-driven fans makes it a natural strategic alignment for High Roller’s upcoming prediction markets launch.

“Wednesday’s announcement with Crypto.com sets the stage for High Roller’s entry into the regulated U.S. prediction markets,” said **Seth Young**, Chief Executive Officer of High Roller Technologies. “Partnering with Forever Network gives us direct access to a highly engaged community of sports fans who thrive on real-time outcomes, narrative-driven content, and interactive experiences — exactly the audience we’re targeting for our prediction markets.”

Forever Network’s platform engages fans where they already spend time — social and digital channels optimized for shareable content, betting insights, and interactive gaming experiences. Forever Network’s audience footprint and engagement depth are reflective of the shift toward socially driven fan participation and expectation for interactive decision-based experiences.

“Prediction markets represent the culmination of how sports fans want to engage with the games they love — informed, social, and performance driven,” said **Alex Sumsky**, co-founder of Forever Network. “We’re excited to work with High Roller to bring these experiences to our audience, delivering meaningful value for fans and partners alike.”

#### Important Notice Regarding the Letter of Intent

This press release describes a LOI and the Parties’ intention to negotiate and execute definitive documentation. No assurance can be given that a definitive agreement will be executed or that the Parties will successfully complete integration, obtain required approvals, or launch any platform. Unless and until a definitive agreement is executed, the described business relationship remains subject to negotiation and satisfaction of conditions.

#### About High Roller Technologies, Inc.

High Roller Technologies, Inc. is a leading global online gaming operator known for its innovative casino brands, High Roller and Fruta, listed under the ticker ROLR on the NYSE. The Company delivers a cutting-edge real-money online casino platform that is intuitive and user-friendly. With a diverse portfolio of over 6,000 premium games from more than 90 leading game providers, High Roller Technologies serves a global customer base, offering an immersive and engaging gaming experience in the rapidly expanding multi-billion iGaming industry. The online casino features enhanced search engine optimization, machine learning, seamless direct API integrations, faster load times, and superior scalability.

As an award-winning operator, High Roller Technologies continues to redefine the future of market engagement through innovation, performance, and a commitment to excellence. For more information, please visit the High Roller Technologies, Inc. investor relations website, X, Facebook, and LinkedIn pages.

#### About Forever Network

Forever Network is a social-first sports media and fan engagement company redefining how audiences experience sports and culture across digital and social platforms. The company’s network of brands, including *Basketball Forever*, delivers high-engagement content that resonates with global sports fans and supports large-scale community interaction.

#### Forward Looking Statements

Certain statements in this press release constitute “forward-looking statements” within the meaning of the federal securities laws. Words such as “may,” “might,” “will,” “should,” “believe,” “expect,” “anticipate,” “estimate,” “continue,” “predict,” “forecast,” “project,” “plan,” “intend” or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include such factors as discussed throughout Part I, Item 1A. Risk Factors and Part II, Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K for the year ended December 31, 2024 and throughout Part I, Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations and in Part II, Item 1A. Risk Factors of our Quarterly Report on Form 10-Q

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# HIGH ROLLER

## TECHNOLOGIES, INC.

### High Roller Technologies Signs Letter of Intent with Leverage Game Media to Support U.S. Prediction Markets Launch

*Proposed marketing partnership aligns with Company's broader expansion into event-based markets*

**Las Vegas, Nevada, Jan. 16, 2026 (GLOBE NEWSWIRE) --** High Roller Technologies, Inc. ("High Roller") (NYSE: ROLR), operator of the award-winning, premium online casino brands High Roller and Fruta, today announced it has signed a non-binding Letter of Intent ("LOI") with Leverage Game Media ("LGM"), a social-first digital media company focused on sports, gaming, and emerging market engagement, to enter into and execute a strategic marketing partnership designed to accelerate customer acquisition and brand awareness for High Roller's planned entry into U.S. prediction markets.

This LOI follows High Roller's announcement of its strategic partnership with Crypto.com | Derivatives North America to launch a regulated event-based prediction markets product in the United States.

Under the proposed arrangement, Leverage Game Media would serve as a marketing and distribution partner, leveraging its proprietary content platforms and digital audience reach to support customer growth and brand visibility for High Roller's prediction markets product.

"As we prepare for our expansion into prediction markets, we are assembling a diversified marketing partner ecosystem designed to reach consumers that are interested in engaging in event-based predictions," said Seth Young, Chief Executive Officer of High Roller Technologies. "Leverage Game Media brings a modern, social-focused media approach that aligns with how today's consumers discover and interact with exciting products."

Leverage Game Media owns and operates some of the most highly engaged, sports-focused communities on social media, including @NBAMemes, @NFT, and more, delivering over 1 billion views annually to more than 5 million followers across their owned and operated channels.

"As market-based engagement continues to evolve beyond traditional formats, prediction markets are becoming increasingly relevant to a new generation of users," Jason Falovitch, Co-Founder of Leverage Game Media. "High Roller's expansion into this space is timely, we love their brand, and we believe our media platforms are well positioned to support that growth."

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#### About Leverage Game Media

Leverage Game Media owns and operates some of the most highly engaged, sports, crypto, and entertainment focused communities on social media, including @NFT, @NBAMemes, @NFLMemes, @FightClub, @2KMemes, @SlamDunk, and more, delivering more than 1 billion views annually to more than 5 million followers across their owned and operated channels.

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